

General

1. Regina & Region Home Builders' Association (the "Contest Sponsor" or "RRHBA") is sponsoring the "2019 Parade of Homes Regina" contest (the "Contest") which runs from 12:00 a.m. Monday, April 1, 2019 to 11:59 p.m. Tuesday, April 30, 2019 CST (the "Contest Period").
2. The Contest Sponsor is the sole sponsor of this Contest. THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH APPLE, ANDROID, TIM HORTONS OR ANY OTHER ENTITY, except the 2019 Parade of Homes Regina Participating Builders (the "Participating Builder" or "Participating Builders"), as listed in Schedule "A".
3. By entering this Contest, the entrant agrees to accept and abide by these rules (the "Contest Rules"). All decisions of the Contest Sponsor with respect to any aspect of this Contest, including, without limitation, the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

Eligibility

4. The Contest is open to Saskatchewan residents who are 18 years of age or older.
5. The Contest is not open to employees or agents of RRHBA, Participating Builders, or the Participating Neighbourhoods, being Eastbrook in the Greens, Harbour Landing, Kensington Greens, Maple Ridge, The Creeks, The Greens on Gardiner, or Westerra, their immediate families or persons with whom the employee is domiciled. The Contest is open to RRHBA members, including brokers and real estate agents, unless the member is sponsoring the 2019 Parade of Homes Regina or a Participating Builder.

Grand Prize

6. There will be one (1) \$15,000 grand prize to be won. The \$15,000 grand prize is a payment from the Contest Sponsor to one of the Participating Builders towards the purchase and build of a new home or the purchase of an existing new home for the winner by the Participating Builder selected by the winner (the "Grand Prize").
7. The winner must contract to purchase and build a new home or to purchase an existing new home with their selected Participating Builder on or before May 15, 2020 to redeem the Grand Prize. Failure to do so will result in the Grand Prize being forfeited by the winner, without compensation to the winner. Contest Sponsor and Participating Builders shall not be liable or responsible to the winner in the event any selected Participating Builder is not able to contract to sell and/or build a new home for the winner, for any

reason whatsoever, and the winner will be required to contract to purchase and build a new home or to purchase an existing new home with an alternate Participating Builder on or before May 15, 2020 to redeem the Grand Prize, or will otherwise forfeit the Grand Prize without compensation.

8. The Grand Prize will be drawn on May 15, 2019 in Regina, Saskatchewan.
9. The Grand Prize must be accepted as awarded. The Grand Prize may not be sold, transferred, assigned, or substituted and is not convertible to cash. The Grand Prize winner is solely responsible for all costs not expressly described herein.

Small Prizes

10. There will be fifty (50) \$20 Tim Horton's gift cards to be won (the "Small Prizes" or "Small Prize"), each with an approximate retail value of \$20 CAD.
11. The Small Prizes will be drawn on May 15, 2019 in Regina, Saskatchewan, following the Grand Prize draw.
12. The Small Prizes must be accepted as awarded. The Small Prizes may not be sold, transferred, assigned, or substituted and are not convertible to cash. The Small Prize winners are solely responsible for all costs not expressly described herein.

How to Enter

13. To enter the Contest, entrants must complete the following tasks:
 - (i) Download the Parade of Homes Regina App (the "App") on their smartphone, smart device, or other cellular device;
 - (ii) Create an account in the App by providing their name, telephone number, email, and home address;
 - (iii) Answer the required survey questions in the App; and
 - (iv) Visit eight (8) homes presented by at least eight different Participating Builders, during their open hours or by appointment and scan the QR code at each of those eight homes. Visiting multiple homes presented by the same Participating Builder will not count towards the eight required visits and QR codes, but will be counted as one required visit and QR code.
14. Alternatively, entrants may enter the Contest by completing the following tasks:
 - (i) Visit eight (8) homes presented by at least eight different Participating Builders, during their open hours or by appointment and collect the contest code at each of those eight homes. Visiting multiple homes presented by the same Participating Builder will not count towards the eight required visiting and contest codes, but will be counted as one required visit and contest code;

- (ii) Complete the contest form on the Parade of Homes Regina website, <https://paradeofhomesregina.com/contest-entry/> (the “Website”), and enter all contest codes in the contest form; and
 - (iii) Submit the completed contest form through the Website during the Contest Period.
- 15. The completion of section 13(i) through (iv) or section 14(i) through (iii) during the Contest Period will result in one entry towards the Grand Prize. An entry towards the Grand Prize will also be an entry towards the Small Prizes (collectively the “Prizes”).
- 16. Entrants who complete section 13(i) through (iii) or section 14(ii) and (iii), visit at least one (1) Participating Builder’s home during their open hours or by appointment, and scan the QR code or collect a contest code at that home will be eligible for one entry towards the Small Prizes only.
- 17. The Participating Builders’ home locations, open hours, and contact information for appointments are listed in the App and will be available on the Website during the Contest Period.
- 18. An entry to the Grand Prize will be rejected if the entrant does not complete the requirements of section 13(i) through (iv) or section 14(i) through (iii), or if the entry is not submitted during the Contest Period.
- 19. An entry to the Small Prizes will be rejected if the entrant does not complete the requirements of section 13(i) through (ii) or section 14(ii) and (iii), and section 15 or if the entry is not submitted during the Contest Period.
- 20. Entrants may only use one (1) email address to enter, or otherwise participate in the Contest and only one entry to the Prizes will be accepted from each entrant.
- 21. No purchase is necessary to enter the Contest.
- 22. By entering the Contest, each selected entrant agrees to create an account on the App confirming and agreeing to the following:
 - (i) Eligibility and compliance with all Contest Rules;
 - (ii) A liability release to the Contest Sponsor, their directors, employees, officers, agents and affiliates from all liability arising from or relating to the acceptance, receipt, possession, use or misuse of an awarded Prize, participation in any Contest-related activity including any travel related thereto and/or participation in this Contest;
 - (iii) Informed and meaningful consent to the Contest Sponsor and the Participating Builders to use his or her personal information, including name, telephone number, home address, and email, without compensation, for the administration

- of this Contest and for marketing purposes in accordance with the terms of the Personal Information Protection and Electronic Documents Act (Canada); and
- (iv) Any other release/document as requested by the Contest Sponsor.

Winner Selection

23. Contest Sponsor will make one (1) random draw for the Grand Prize from all eligible entries received through the App. To be declared a winner the selected entrant must successfully answer a mathematical skill testing question.
24. Contest Sponsor will make fifty (50) random draws for the Small Prizes from all eligible entries received through the App. To be declared a winner the selected entrant must successfully answer a mathematical skill testing question.
25. Chances of winning the Grand Prize or a Small Prize are dependent upon the number of eligible entries received. No entrant will be eligible to receive more than one (1) prize.
26. The selected entrants will be notified via the telephone number or email provided in their App account within approximately one (1) business day of the draw ("Notification"). The Contest Sponsor assumes no responsibility for any inaccurate or incorrect information provided to it, or that results in any way from the transmission, receipt or processing of entries. If the first selected entrant does not respond within three (3) business days of first contact, the Contest Sponsor will have the right to disqualify that entrant and to randomly draw another eligible entry. By entering the Contest, you agree that if you are a selected entrant that is disqualified and a Grand Prize or Small Prize is forfeited for any reasons, the Contest Sponsor will be fully and completely released and discharged from any liability or responsibility in this regard. Contest Sponsor is not responsible for the failure for any reason whatsoever of a selected entrant to receive Notification.
27. Upon Notification, the selected entrant must, unaided, correctly answer a time-limited mathematical skill-testing question. In the event that a selected entrant is unable to answer the skill-testing question correctly, the Contest Sponsor will have the right to disqualify said entrant and randomly draw another eligible entry, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.
28. All selected entrants must provide proof of identification and eligibility to participate in the Contest upon request of the Contest Sponsor.
29. No correspondence will be entered into for the purposes of this Contest except with entrants requesting the Contest Rules by mail or requesting names of the Grand Prize and Small Prize winners (for which a self-addressed, postage paid envelope must be included).

30. If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible selected entrants after the Contest's closing date to award the correct number of Prizes.

Winner's Release

31. Before being declared as the winner of the Grand Prize, the selected entrant will be required to execute a legal agreement and release that confirms his/her:

- (i) Eligibility for the Contest and compliance with these Contest Rules;
- (ii) Acceptance of the Grand Prize as offered;
- (iii) Release of the Contest Sponsor, Participating Builders, and other parties related to the Contest and their respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "Releasees") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, forfeiture or misuse of the Grand Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and
- (iv) Grant to the Contest Sponsor and Participating Builders the unrestricted right, in the Contest Sponsor's or Participating Builders' collective or individual discretion, to produce, reproduce, publish, reproduce, convert, broadcast, communicate by telecommunication, exhibit, distribute, translate, adapt and otherwise use and re-use the winner's name, photograph, likeness, voice and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof.
- (v) The executed Release must be returned within two (2) business days of an entrant receiving notification that he/she has been selected as a winner or the selected entrant will be disqualified and the Grand Prize forfeited.

Personal Information and Privacy

32. By entering the Contest, you agree that RRHBA may collect, store and use your personal information for the administration of this Contest and for marketing purposes,

and may transmit your personal information to be collected, stored, and used by the Participating Builders, as listed in Schedule “A”, for marketing purposes.

33. By entering the Contest, you agree that RRHBA and the Participating Builders, as listed in Schedule “A”, may enter into correspondence with you for the purposes of administering this Contest or for the purposes of marketing.
34. The Contest Sponsor and Participating Builders will use the entrant’s personal information only for identified purposes, and will protect the entrant’s personal information in a manner that is consistent with the Personal Information Protection and Electronic Documents Act (Canada) and in a manner in accordance with each organization’s privacy policy.
35. The Contest Sponsor and Participating Builders will not sell or transmit personal information to third parties except for the purposes of administering this Contest, unless otherwise provided for by the Contest Rules.
36. Any inquiry concerning personal information held by the Contest Sponsor should be forwarded to RRHBA at 100-1801 MacKay Street, Regina, Saskatchewan S4N 6E7, facsimile (306) 569-9144, phone (306) 546-5223, to the attention of Lynn Walkington, or alternatively the appropriate Participating Builder using the contact information provided in Schedule “A”.

Indemnification by Entrant

37. By entering the Contest, entrants and selected entrants agree to release and hold harmless the Contest Sponsor and Participating Builders and their directors, employees, officers, agents and affiliates from any injury, loss or damage of any kind to persons or property, including but not limited to death, resulting in whole or in part directly or indirectly from the acceptance, receipt, possession, use or misuse of an awarded Grand Prize or Small Prize, participation in any Contest-related activity including any travel related thereto and/or participation in the Contest.

Termination of Contest

38. The Contest Sponsor reserves the right, in their sole discretion, to terminate, modify or suspend the Contest, or modify the Contest Rules at any time for any reason whatsoever.

Limitation of Liability

39. The Contest Sponsor will not be liable for any human or technical errors that may arise or occur in connection with the Contest. The Contest Sponsor assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of the entries.
40. The Contest Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, App, failure of any e-mail or entry to be received by the Contest Sponsor as a result of technical problems or human error, or any combination thereof.
41. All Contest entries must be received during the Contest Period. Contest Sponsor accepts no responsibility and will not be liable for entries that are not received, incomplete, lost, late, misdirected or illegible for whatever reason, including without limitation, due to computer or network or other system interruption, malfunction, failure or breakdown of any kind or duration. Contest Sponsor reserves the right in its absolute discretion, without any liability to any entrant to the Contest, to withdraw or modify the Contest should any of Contest Sponsors' systems, App, or its network be adversely affected by any virus or other similar destructive agent during the Contest Periods.

Conduct of Entrants

42. By entering the Contest, each entrant agrees to be bound by the Contest Rules, which will be posted on the Website, the App, and made available throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Contest Sponsor, which shall be final and binding in all respects.
43. The Contest Sponsor reserves the right at their sole discretion to disqualify any individual who violates the Contest Rules, tampers with or attempts to tamper with the entry process or the operation of the Contest and/or App, or acts in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST SPONSOR RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION.

Law

44. This Contest is governed by the laws of Saskatchewan and the laws of Canada applicable therein, and is subject to all applicable federal, provincial and municipal laws and regulations.
45. By entering this Contest, the entrant agrees that the courts of the Province of Saskatchewan, Canada shall have jurisdiction to entertain any action or other legal proceedings based on any provision of the Contest Rules or the running of this Contest. The entrant hereby irrevocably attorns to the exclusive jurisdiction of the courts of the Province of Saskatchewan.
46. The invalidity or unenforceability of any provisions of these Contest Rules shall not affect the validity or enforceability of any other provision.

Schedule “A”

List of 2019 Parade of Homes Regina Participating Builders and contact information:

Participating Builder	Contact Phone Number	Contact Address	Website
Crawford Homes (1991) Ltd.	(306) 525-9801	100-533 Victoria Ave, Regina, SK, S4N 0P8	www.crawfordhomes.ca
Daytona Homes Regina Ltd.	(306) 779-2288	705 Henderson Dr, Regina, SK, S4N 6A8	www.daytonahomes.ca
Deveraux Homes	(306) 522-5556	2102 E. Turvey Road, Regina, SK, S4N 2G7	www.deveraux.ca
Fiorante Homes and Commercial Ltd.	(306) 569-3456	3205 E. Quance Street Regina, SK, S4V 3B7	www.fiorantehomes.ca
Gilroy Homes Inc.	(306) 789-6080	3890 Eastgate Dr, Regina, SK, S4Z 1A5	www.gilroyhomes.ca
Glenrose Master Builder	(306) 206-1801	3628 Gee Crescent , Regina, SK, S4V 3P2	www.glenrosehomes.ca
Harmony Builders Ltd.	(306) 205-7313	2901 Saskatchewan Drive, Regina, SK, S4T 1H4	www.harmonybuilders.ca
Homes By Dream	(306) 347-8100	300 - 4561 Parliament Avenue, Regina, SK, S4W 0G3	www.homesbydream.ca
Homes by JMS	(306) 537-9281	Box 551, Pilot Butte, SK, S0G 3Z0	www.homesbyjms.ca
Mikron Homes & Construction Ltd.	(306) 540-9556	822 Battel Street N., Regina, SK, S4X 2H8	www.mikronhomes.com
North Ridge Development Corporation	(306) 352-5900	385 Maxwell Cres., Regina, SK, S4N 5X9	www.northridgeregina.com
Pacesetter New Homes Ltd.	(306) 565-4663	C-810 McDonald Street, (Bay 3), Regina, SK, S4N 2X6	www.pacesetterregina.com
Porchlight Developments Ltd.	(306) 209-5142	102 - 4581 Parliament Avenue, Regina, SK, S4W 0G3	www.myporchlight.ca
Rohit Communities	(306) 205-8955	550 – 91 Street SW Edmonton, AB, T6X 0V1	www.rohitcommunities.com/ regina
Sthamann Homes Inc.	(306) 789-0136	2210 E Emmett, Emmet Hall Rd, Regina, SK, S4N 3M3	www.sthamannhomes.com
Varsity Homes Ltd.	(306) 525-2329	3231 Eastgate Dr, Regina, SK, S4Z 1A4	www.varsityhomes.ca